

Cromaris j.s.c. is a leading producer of Mediterranean fish in Croatia and in the region. As a responsible company we are committed to carrying out a quality, food safety, environmental protection and social accountability policy. Such direction of development is in accordance with our business orientation and ethical principles. We are aware of the importance of our role in society. We are focused on top quality in every segment of our business because we want to provide only the best for our consumers.

Our mission is to develop and spread culture of healthy and balanced nutrition and consumption of fish and fish products.

Cromaris' vision is to be one of the world's leading companies in production and processing of Mediterranean fish species, recognized as a leader in freshness, premium quality, innovation and sustainability. Target production 16 000 tonnes with constant investment in modern production technology, from fish hatcheries, fish farms, all stages of processing up to the delivery of the products to our customers.

We base our business on trust and mutual respect, with our employees and local community, our consumers, buyers and other interested parties while respecting the principles of sustainable and responsible development.

Our duty as a producer is to meet all the requirements of product quality and safety by adhering to legal regulations and our standards. We implement good manufacturing and hygiene practices. We continually plan, implement, verify and assess the effectiveness of undertaken activities and we improve system efficiency.

We strive to operate our production respecting animal welfare and application of the most strict environmental standards under the principles of sustainable and responsible farming with the aim to conserve natural habitats, local biodiversity and ecosystem function. With proper management we reduce the quantity of all types of waste produced in work processes. We endeavour to rationally and effectively manage energy sources and other natural resources. Fish farming in farm Kudica is certified for organic production for the Croatian and European market.

We develop our business in a socially responsible manner based on the UN Declaration of Human Rights, conventions of the ILO, international human rights norms and national labour laws.

Efficient internal and external communication with regard to the integrated management system, as well as resources and education, are an important part of our policy.

With consistent implementation of our quality policy we shall strive to achieve satisfaction of our consumers, customers, shareholders and of the society as a whole.

The policy is accessible to the public and is implemented as of the date of signing.

At Zadar, 01st of July 2021

